

PRESS RELEASE

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FREDDIE FARMER FOUNDATION NAMED AS CHARITY OF THE YEAR BY M&S BROMLEY

M&S Bromley has pledged to boost the coffers of a charity which benefits disabled children.

M&S Bromley has chosen Freddie Farmer Foundation as its charity of the year for 2019/20.

Money raised from the store throughout the year from M&S staff, shoppers and supporters will include proceeds from a charity BBQ and from charity bag packs.

The Freddie Farmer Foundation charity provides intensive physiotherapy programmes and support services for disabled children aged 3–16 years with cerebral palsy and mobility issues, as well as providing support for their families and carers.

Karen Smith, Charity Centre Manager at the Freddie Farmer Foundation said she was 'delighted to get the support of M&S Bromley this year'.

She said: "Local community and business support is so important to us; without it we wouldn't be able to continue our important work supporting disabled children."

Since opening in 2015, the Freddie Farmer Foundation has helped 75 disabled children.

For further information about the Freddie Farmer Foundation please contact charity officer Karen Smith on 020 8313 3707, email karen@freddiefarmerfoundation.org.uk or visit the website www.freddiefarmerfoundation.org.uk.

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NOTES TO EDITORS

For more information, image or interview requests, please contact Carol Ann Walters on 020 8289 0460, 07780 703 600 or email carol@cawpr.co.uk

ABOUT FREDDIE FARMER FOUNDATION

The Freddie Farmer Foundation physiotherapy centre opened in 2015 to provide intensive physiotherapy programmes for disabled children. The centre is one of a handful of independent UK therapy centres offering specialist equipment and therapeutic exercises, supporting disabled children from all over London and the South-east.

To find out more about Freddie Farmer Foundation, please visit www.freddiefarmerfoundation.org.uk