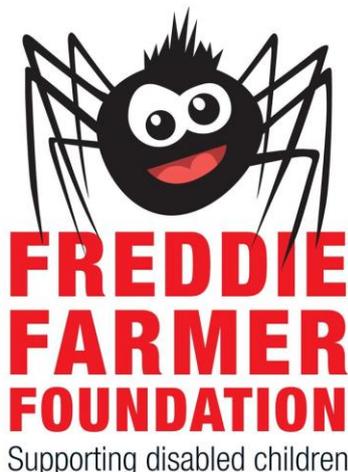


PRESS RELEASE

Issue date: 09 March 2017



STEPHEN JAMES CHOOSES CHARITY OF THE YEAR WHICH WILL BENEFIT DISABLED CHILDREN AT BROMLEY CENTRE

A BMW/MINI Centre has pledged to boost the coffers of a charity which benefits disabled children.

Stephen James Bromley has chosen Freddie Farmer Foundation as its charity of the year for 2017.

Money raised from the dealership throughout the year will go to help the Freddie Farmer Foundation.

The Freddie Farmer Foundation charity provides intensive physiotherapy programmes and support services for disabled children aged 3–16 years with cerebral palsy and mobility issues, as well as providing support for their families and carers.

Karen Hosker from Stephen James said: “We want to use our time and resources to make a difference to the communities in which we work.

We’ve established five core values, one of which is Giving Back – helping to make a difference in our community.

We are committed to encouraging both staff and customers to join us in raising funds for our supported charities.

“We have four BMW dealerships and each one selects a local cause to support. Stephen James Bromley chose to fundraise for the Freddie Farmer Foundation and we will be doing as much as we can to raise funds for the Foundation.”

Karen Smith, Charity Officer at the Freddie Farmer Foundation said she was ‘delighted to get the support of Stephen James Bromley this year’.

She said: “Local community and business support is so important to us, without it we wouldn’t be able to continue our important work supporting disabled children.”

Since opening in 2015, the Freddie Farmer Foundation has helped 60 disabled children.

For further information about the Freddie Farmer Foundation please contact charity officer Karen Smith on 020 8313 3707, email karen@freddiefarmerfoundation.org.uk or visit the website www.freddiefarmerfoundation.org.uk.

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NOTES TO EDITORS

For more information, image or interview requests, please contact Carol Ann Walters on 020 8289 0460, 07780 703 600 or email carol@cawpr.co.uk

ABOUT FREDDIE FARMER FOUNDATION

The Freddie Farmer Foundation physiotherapy centre opened in April 2015 to provide intensive physiotherapy programmes for disabled children. The centre is one of a handful of independent UK therapy centres offering specialist equipment and therapeutic exercises, supporting disabled children from all over London and the South-east.

To find out more about Freddie Farmer Foundation, please visit www.freddiefarmerfoundation.org.uk